

INVOICE



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498016-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHtNG	National

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
3050 K Street N, Suite 100
Washington, DC 20007

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	498016	06366691

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
11	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	2	\$750.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 MTWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 10/18/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 D3C12CT05T03H \$750.00 NM									
2 WFSB M 10/22/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 D3C12CT05T03H \$750.00 NM									
2	10/16/12	10/22/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	2	\$750.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 MTWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/17/12 12:09 PM Eyewitness News 12pm - 12:30PM :30 D3C12CT05T03H \$750.00 NM									
2 WFSB M 10/22/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 D3C12CT05T03H \$750.00 NM									
3	10/16/12	10/22/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	2	\$1,950.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 MTWTF-- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 10/16/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 D3C12CT05T03H \$1,950.00 NM									
1 WFSB M 10/22/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 D3C12CT05T03H \$1,950.00 NM									
4	10/16/12	10/22/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	2	\$1,950.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 MTWTF-- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB F 10/19/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 D3C12CT05T03H \$1,950.00 NM									
1 WFSB M 10/22/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 D3C12CT05T03H \$1,950.00 NM									
5	10/16/12	10/22/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	3	\$1,400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/16/12 10/22/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 10/16/12 6:23 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T03H \$1,400.00 NM									

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WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498016-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1194

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/22/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	3	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 10/17/12 6:27 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T03H \$1,400.00 NM									
3 WFSB M 10/22/12 6:28 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T03H \$1,400.00 NM									
6	10/16/12	10/22/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	3	\$2,250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 3 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 10/16/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 D3C12CT05T03H \$2,250.00 NM									
2 WFSB Th 10/18/12 6:08 PM Eyewitness News 6pm - 6:30pm :30 D3C12CT05T03H \$2,250.00 NM									
3 WFSB F 10/19/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 D3C12CT05T03H \$2,250.00 NM									
7	10/16/12	10/22/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	3	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 10/16/12 6:57 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T03H \$1,400.00 NM									
3 WFSB W 10/17/12 6:53 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T03H \$1,400.00 NM									
1 WFSB F 10/19/12 6:40 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T03H \$1,400.00 NM									
8	10/16/12	10/22/12	Inside Edition	7pm - 7:30pm	MTWTF--	:30	3	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 10/16/12 7:26 PM Inside Edition 7pm - 7:30pm :30 D3C12CT05T03H \$1,600.00 NM									
2 WFSB Th 10/18/12 7:12 PM Inside Edition 7pm - 7:30pm :30 D3C12CT05T03H \$1,600.00 NM									
3 WFSB M 10/22/12 7:28 PM Inside Edition 7pm - 7:30pm :30 D3C12CT05T03H \$1,600.00 NM									
9	10/16/12	10/22/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	3	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFSB Tu 10/16/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T03H \$800.00 NM									
2 WFSB W 10/17/12 8:53 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T03H \$800.00 NM									
1 WFSB M 10/22/12 7:56 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T03H \$800.00 NM									
10	10/16/12	10/22/12	Entertainment Tonight	7:30pm - 8pm	MTWTF--	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/16/12 10/22/12 MTWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 10/16/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 D3C12CT05T03H \$1,600.00 NM									
2 WFSB Th 10/18/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 D3C12CT05T03H \$1,600.00 NM									
11	10/20/12	10/20/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----1-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----1- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 10/20/12 7:24 AM 7a-9a Sat. Eyewitness New 7am-9am :30 D3C12CT05T03H \$700.00 NM									
12	10/21/12	10/21/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$7,000.00	NM

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498016-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1194

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/		Rate	Type
							Weeks:	Spots/Week	Rate	
	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>							
	10/15/12	10/21/12	-----1					1	\$7,000.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>
	1	WFSB	Su	10/21/12	11:33 PM	Delayed The Mentalist	1030-1130p	:30	D3C12CT05T03H	\$7,000.00
13	10/21/12	10/21/12	Patriots Football	1:00pm - 7:00pm	-----1		:30	1	\$9,500.00	NM
	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>							
	10/15/12	10/21/12	-----1					1	\$9,500.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>
	1	WFSB	Su	10/21/12	5:56 PM	Patriots Football	1:00pm - 7:00pm	:30	D3C12CT05T03H	\$9,500.00
14	10/21/12	10/21/12	CBS Sunday Morning	9:00am - 10:30am	-----1		:30	1	\$1,400.00	NM
	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>							
	10/15/12	10/21/12	-----1					1	\$1,400.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>
	1	WFSB	Su	10/21/12	9:54 AM	CBS Sunday Morning	9:00am - 10:30am	:30	D3C12CT05T03H	\$1,400.00
15	10/18/12	10/18/12	Big Bang/2.5 Men)	8pm - 9pm	---1---		:30	1	\$8,500.00	NM
	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>							
	10/15/12	10/21/12	---1---					1	\$8,500.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>
	1	WFSB	Th	10/18/12	8:48 PM	Big Bang/2.5 Men)	8pm - 9pm	:30	D3C12CT05T03H	\$8,500.00
16	10/16/12	10/22/12	Eyewitness News	11PM - 11:35PM	MTWTFSS-		:30	3	\$1,900.00	NM
	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>							
	10/16/12	10/22/12	MTWTFSS-					3	\$1,900.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>
	3	WFSB	Tu	10/16/12	11:11 PM	Eyewitness News	11PM - 11:35PM	:30	D3C12CT05T03H	\$1,900.00
	2	WFSB	Th	10/18/12	11:26 PM	Eyewitness News	11PM - 11:35PM	:30	D3C12CT05T03H	\$1,900.00
	1	WFSB	M	10/22/12	11:22 PM	Eyewitness News	11PM - 11:35PM	:30	D3C12CT05T03H	\$1,900.00
17	10/16/12	10/16/12	NCIS	8pm-9pm	-1-----		:30	1	\$9,000.00	NM
	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>							
	10/15/12	10/21/12	-1-----					1	\$9,000.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>
	1	WFSB	Tu	10/16/12	8:36 PM	NCIS	8pm-9pm	:30	D3C12CT05T03H	\$9,000.00
18	10/16/12	10/16/12	NCIS: LA	9pm - 10pm	-1-----		:30	1	\$9,000.00	NM
	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>							
	10/15/12	10/21/12	-1-----					1	\$9,000.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>
	1	WFSB	Tu	10/16/12	NCIS: LA		9pm - 10pm	:00		\$9,000.00
				See MG 18.2						
	2	WFSB	Th	10/18/12	8:20 PM	Big Bang/2.5 Men	8pm - 9pm	:30	D3C12CT05T03H	\$9,000.00
				MG for 18.1 10/16						

Total Spots 35

Gross Total \$87,150.00

Payment Terms Net 30 Days

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1194	

<u>Agency Commission</u>	\$13,072.50
<u>Net Amount Due</u>	\$74,077.50